



JOB ANNOUNCEMENT

Job Title: Communications Intern
Job Type: Internship
Salary: Small Stipend TBD
Closing Date: Open until filled
Term: 2009 Fall Semester/2010 Spring Semester

Position Description:

UNITY is seeking a motivated and dynamic intern with a working knowledge of the journalism industry for 10 – 20 hours per week internship based in its McLean, Virginia office. Successful applicants will be motivated, responsible and self-starters and interested in news media and diversity issues.

The duties for this opportunity include, but are not limited to:

- Updating Web site information, e-newsletters and news stories including but not limited to monitoring and organizing news on media diversity, blogs, podcasts, etc.
- Supporting contact management system for newsletter subscriptions and other communications portals.
- Researching topics that support the UNITY cause such as mass communications and diversity related policies, statistics, facts and information.
- Supporting UNITY advocacy campaigns.
- Maintaining pages on social networking sites, such as Facebook, MySpace, LinkedIn and YouTube.
- Writing, editing and proofreading marketing and communications collateral materials.

Candidate must be a quick learner and someone who takes initiative. Candidate should also be resourceful, reliable, detail-oriented and eager to take on new challenges. UNITY is especially interested in applicants with a background in journalism, mass communications, public policy, public relations and/or marketing.

Required skill sets:

- Knowledge of AP Style with strong writing skills.
- Detail oriented and with excellent proofreading, copyediting and/or research skills.
- Strong multimedia and content management skills.
- Excellent computer skills.

Interested candidates should submit a resume, writing sample and cover letter to UNITY via email at admin@unityjournalists.org. A minimum commitment of 10 hours per week will be required. In addition to working with colleges to arrange academic credit, UNITY will offer a monthly stipend to the selected candidate.

UNITY is an Equal Opportunity Employer.

UNITY: Journalists of Color, Inc. is a strategic alliance advocating news coverage about people of color, and aggressively challenging its organizations at all levels to reflect the nation's diversity. UNITY, representing more than 10,000 journalists of color, is comprised of four national associations: Asian American Journalists Association, National Association of Black Journalists, National Association of Hispanic Journalists, and the Native American Journalists Association.